

ANAGLYPTA



HIGH RELIEF MOULDINGS
W.H.S. LLOYD CO., INC.



W. H. S. LLOYD CO., INC.

425 East 53rd Street New York 22, N.Y.

171 East 56th Street New York 22, N.Y.

720 North Franklin St. (Office)

6-136 Merchandise Mart (Showroom) Chicago, Illinois

420 Boylston St. Boston, Mass.

Thorp-Lloyd 1616 Walnut St. Philadelphia, Pa.

J. H. Thorp 131 No. Robertson Blvd. Los Angeles, Calif.

J. H. Thorp 501 Pacific Ave. San Francisco, Calif.



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WHAT IS ANAGLYPTA?

Anaglypta is a method of reproducing, at low cost, carvings and mouldings which, previously, could only be manufactured at great expense by means of plaster.

These ornamentations are made from liquefied rag stock which is poured into a form and moulded under pressure—they are not pressed into shape.

Anaglypta is therefore light in weight, yet has the advantage that it will not crack or chip.

HOW TO APPLY ANAGLYPTA

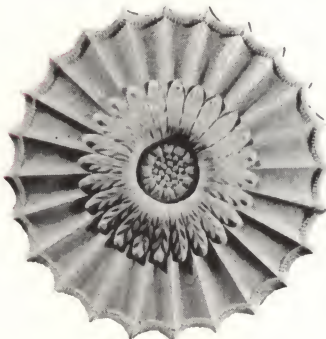
1. Prepare wall or ceiling—surface should be clean and smooth so all edges of the material can adhere.
2. Mark location where Anaglypta will be applied.
3. When required, cut pieces to proper size.
4. Apply a very stiff adhesive, such as a heavy vinyl adhesive or rubber cement, to the edges of the Anaglypta and those parts which will be in contact with the surface.
5. A few brads or small nails can be used to hold the material in place while adhesive dries.
6. After adhesive is thoroughly dry, remove brads and use a little spackle to cover any holes, seams or joints.
7. Finish as desired. Anaglypta is sized ready for finishing and can be painted or gilded to resemble wood, plaster or stone.



ANAGLYPTA CEILING CENTRES



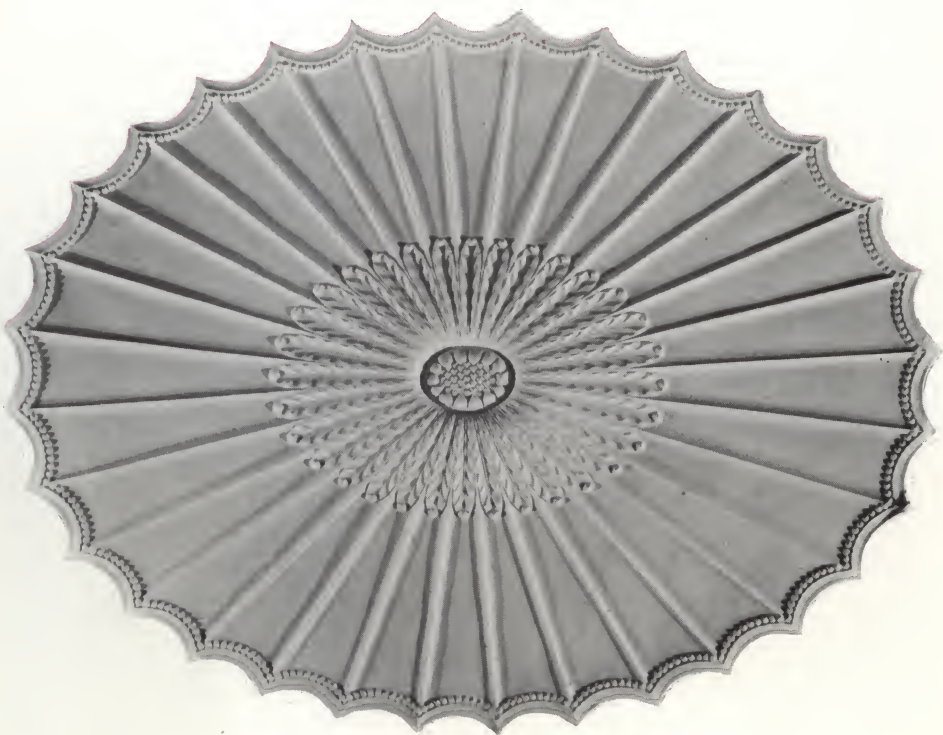
759 23½" dia.



807 17" dia.



596B 34 $\frac{3}{4}$ " dia.



871 47" x 36"



*Customer
0 2363 order #*

CEILING TREATMENT

The intricate centre-piece of this ceiling lay-out can be applied with ease as it is made up from only two semi-elliptical panels of Anaglypta.

Centre Piece	789	6'3" x 4'0"
Moulding	789A	41½" x 5"
Corner discs	1103B	6" dia.



933 25" dia.



850W 19" dia.

930A
13" x 3"

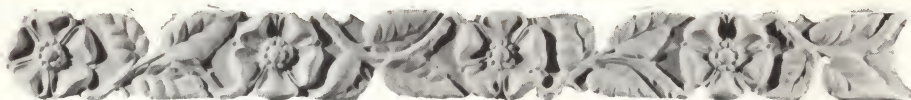
An attractive ceiling lay-out can be created by using ceiling centre 933 together with 930A and C.

930 42" x 3"

930C
corner piece

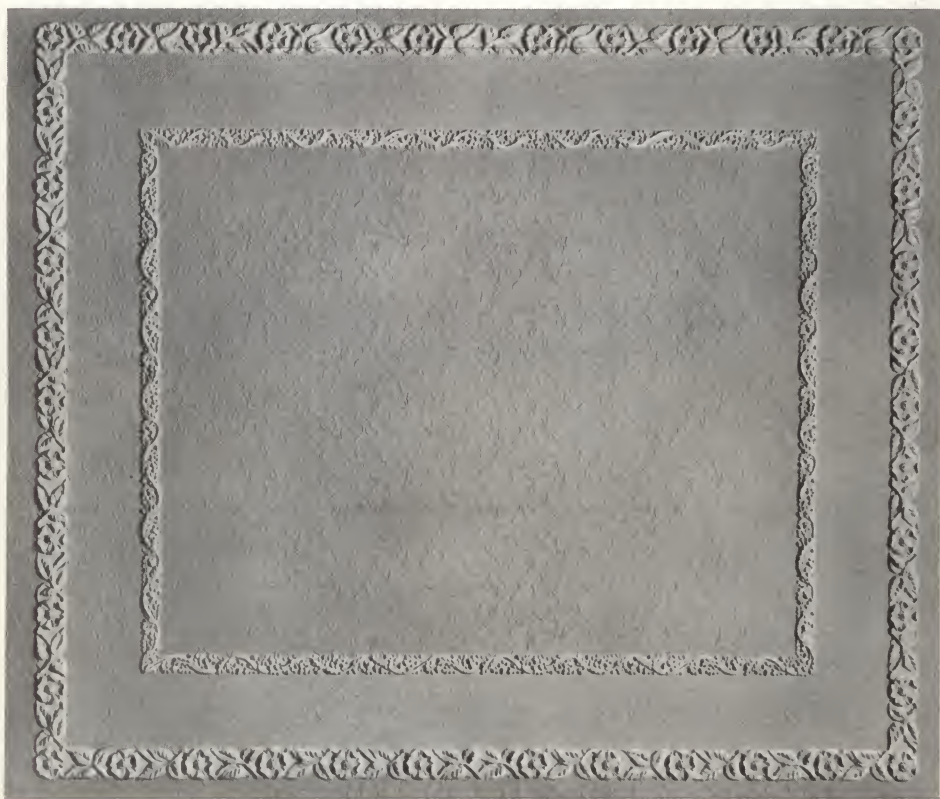


975
39½" x 4"



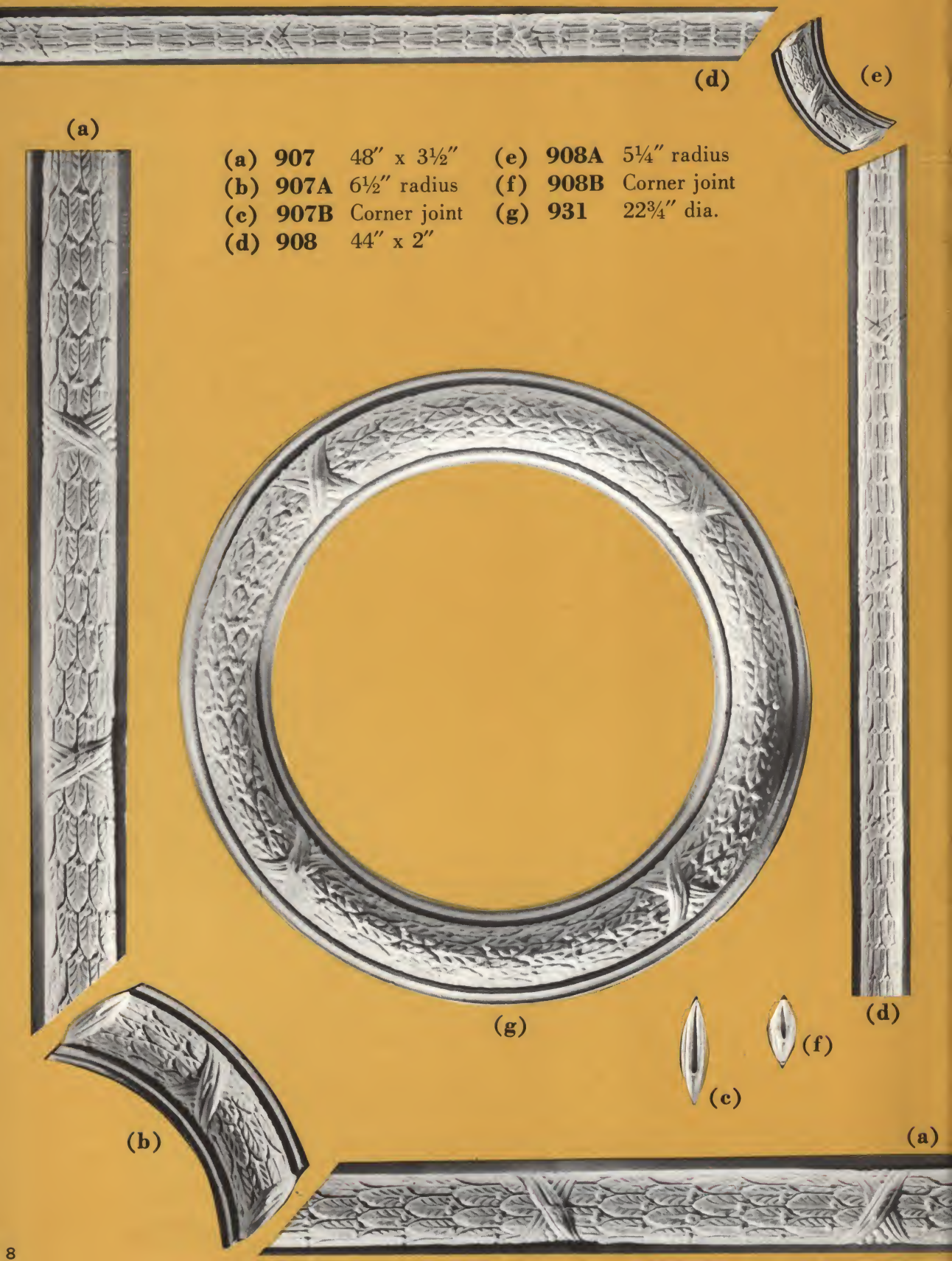
The illustration below shows how borders 953 and 975 can be used to produce an interesting ceiling decoration.

953 34¾" x 2½"



GEORGIAN CEILING

A realistic reproduction of a Georgian ceiling can be made with these pieces.



(a)

(a) 907 48" x 3½"

(b) 907A 6½" radius

(c) 907B Corner joint

(d) 908 44" x 2"

(e) 908A 5¼" radius

(f) 908B Corner joint

(g) 931 22¾" dia.

(e)

(g)

(c)

(f)

(d)

(b)

(a)

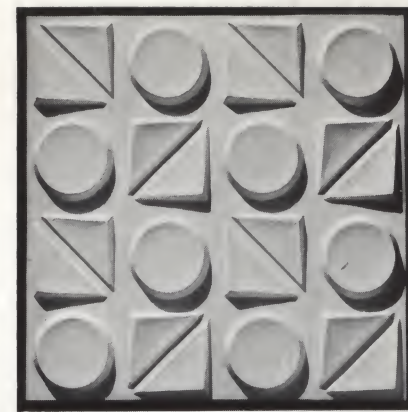




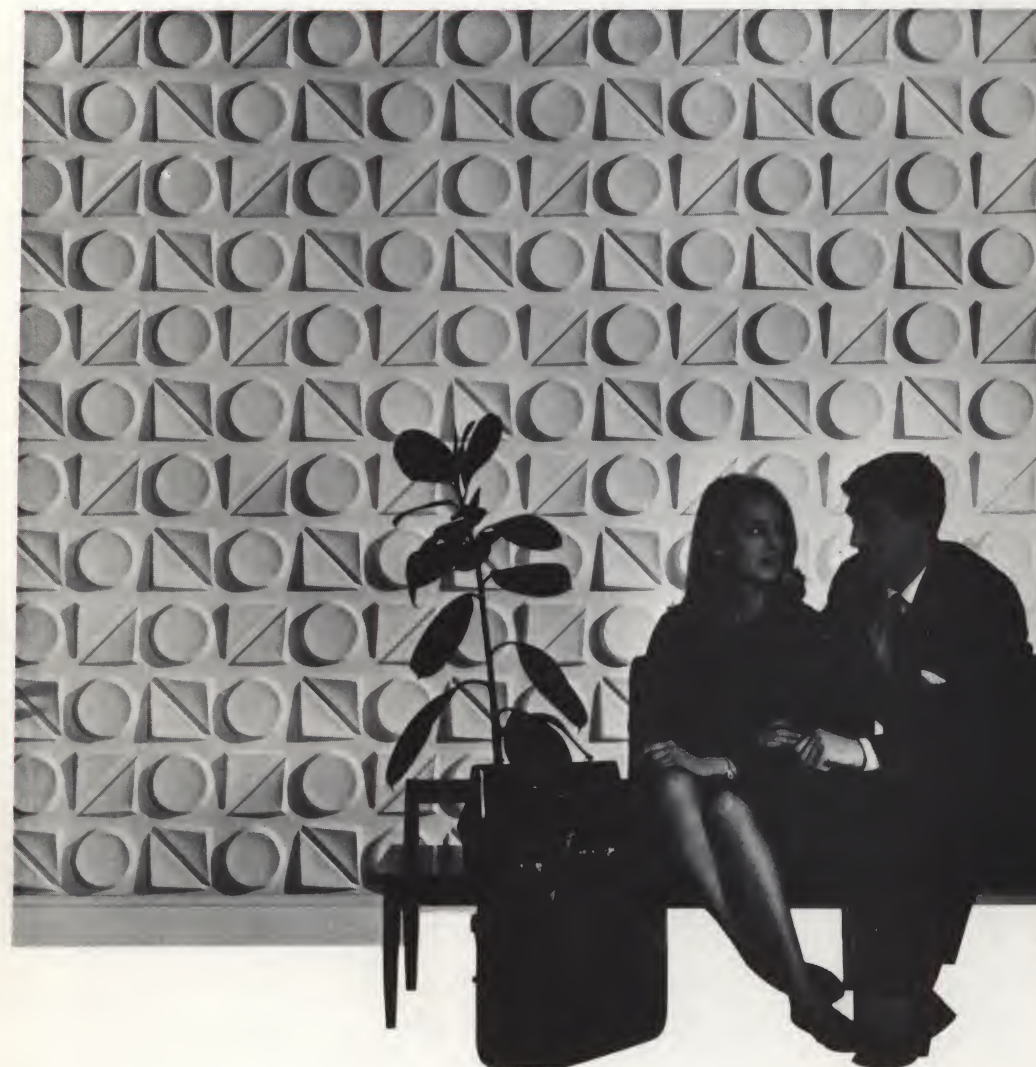
Design No. 1241 31½" x 31½"

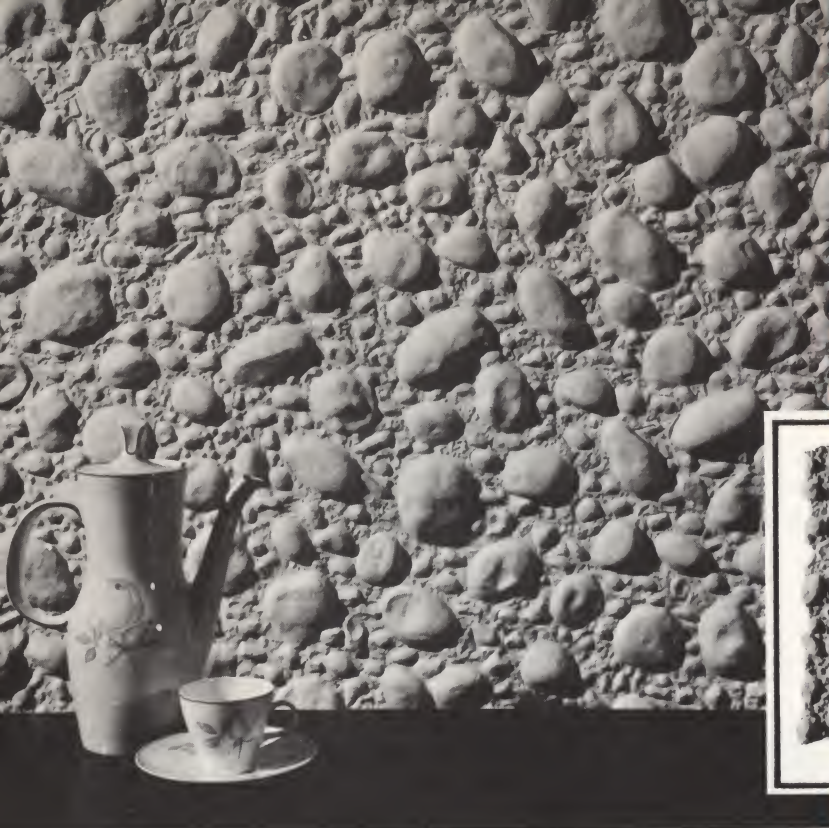
SUPERGLYPTA

These easy-to-apply wall panels in extra deep relief are especially suited for use in commercial installations.



Design No. 1240 27½" x 27½"





SEA-WASHED PEBBLE

Design No.1237

Pebbles standing out in inch-high relief create a sea-shore effect. Easy to apply and available in panels approximately 42" x 30" overall, shaped to interlock.



DECORATE THIS EXCITING NEW WAY WITH STONE EFFECTS



CASTLE STONE

Design No.1238

Rugged texture and brick motif blend to create a highly authentic stone effect. The panels, shaped to interlock, measure approximately 36" x 21" overall.

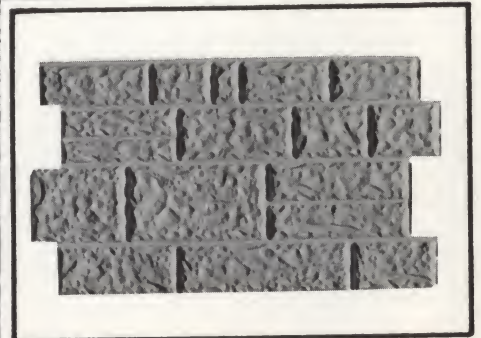




OLD SPANISH STONE

Design No.1235

A weatherbeaten stone wall effect is realistically achieved in this attractive wall covering which stands out in $\frac{3}{4}$ " relief. The panels, shaped to interlock, measure approximately 38" x 21½" overall.



Relief Decorations bring outdoor stone effects to you in a striking range of wall coverings. Standing out in sharp relief, these attractive decorations are amazingly realistic and add interest and excitement to any home. They provide an original and pleasing background to modern or traditional furnishings. Supplied in panels, they are hardwearing and very easy to fix.



RANDOM STONE

Design No.1236

A new look for walls. An interesting three-dimensional broken pattern is created by the irregular effect of random stones. Available in panels approximately 56" x 44" overall, shaped to interlock.





1026A Capital 13" x 12½"

1026 Fluted Pillar 71" x 7"

Pillar **1026** can be cut to any size, or two lengths can be joined together to give any desired height. **1057** is primarily intended as a ceiling panel—however it can be used as a door or wall panel as shown in this photograph of the Thorp-Lloyd display designed by Stanley Glass for the A.I.D. Decoration & Design Show.



1057 24½" square



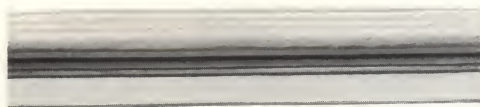
693C 15" square

1026E Base 11¾" x 6½"

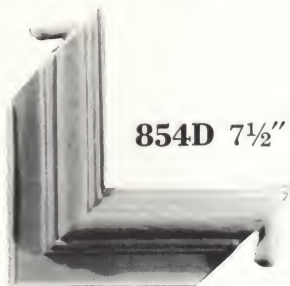




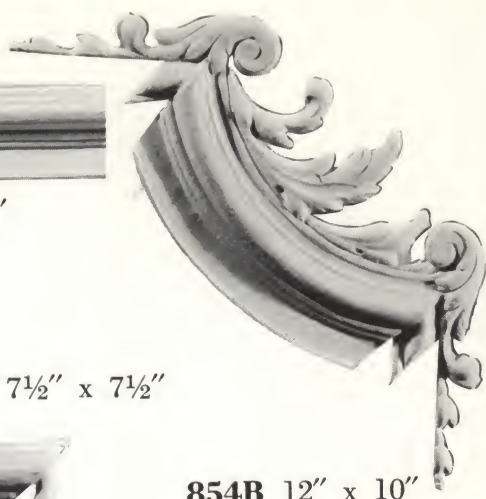
854A 12" x 10"



854 71" x 2½"



854D 7½" x 7½"



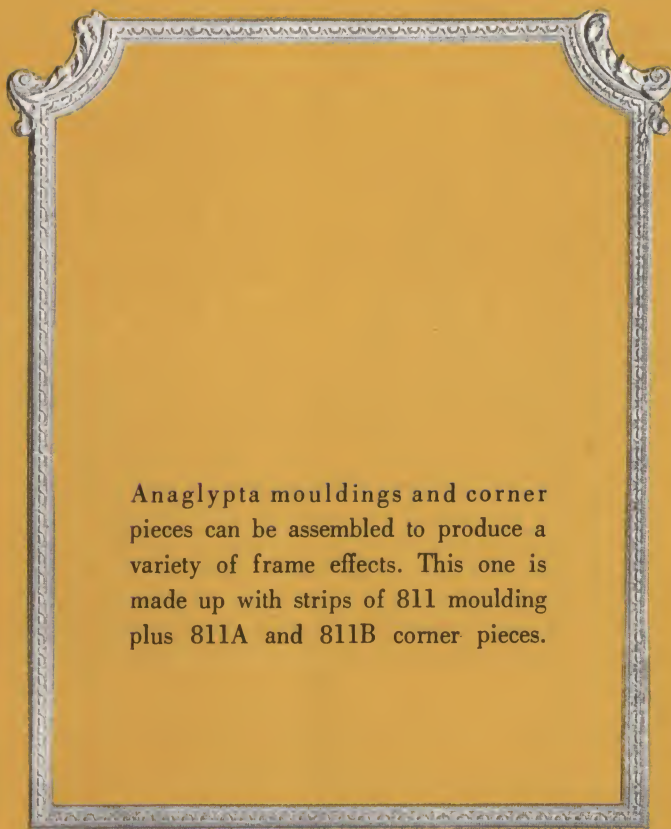
854B 12" x 10"

ANAGLYPTA MOULDINGS

811B 13" x 8"



811A 13" x 8"



Anaglypta mouldings and corner pieces can be assembled to produce a variety of frame effects. This one is made up with strips of 811 moulding plus 811A and 811B corner pieces.

Combination of 811A, 811B with moulding 811

1063 13½" x 8¾"

1005A 9⅜" x 7¾"



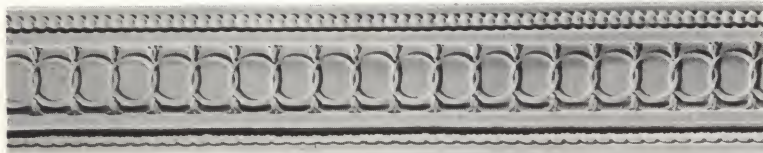
1005 9⅜" x 7¾"



A.



B.



E.

C.



D.



A. 811 52¾" x 2¼"

B. 789A 41½" x 5"

C. 806 63" x 3¼"

D. 593 53" x 5½"

E. 811C 6" radius

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